



Simon Collier Brand Representation

Connecting you to the market in Europe

simon@naturetd.com



Simon Collier was born in South Africa and started his safari career over twenty years ago at &Beyond Phinda, moving to Londolozi where he not only worked as a guide but also as a camp manager. He continued his career at Wilderness Safaris, as General Manager for Wilderness Explorations.

Currently living in The Netherlands, Simon is keeping a very strong connection to eco-tourism and nature.

He educated Europe on wildlife & tourism and became an expert in developing sustainable businesses in rural areas all over Europe.

Simon launched the European Safari Company and started his own business in 2019: Nature Tourism Development.

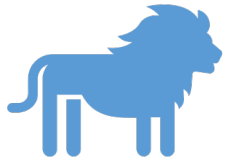
“Simon Collier is a qualified guide and has a lot of experience hosting media and guests, giving them the most amazing memories to take home.”



What?

- Comprehensive market representation in the Benelux markets to partners and agents
- A brand ambassador to reach the direct consumers through hosted events and evenings
- Strategic analysis on sales growth and further development (within the European markets)

Experience



10 years guiding &
managing in the
safari industry



20 years in tourism
across three
continents



5 years in sales and
marketing



5 years in tourism
development in
Europe

Why Simon?

Passion for safaris & travel

Excellent people skills

Real experience in the field and in the market

Driving the relationship between conservation & tourism

Experienced in hosting guests, media & partners

Based in Europe



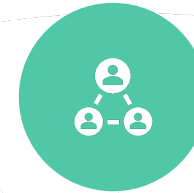
Advantages to you



Create competitiveness in an over catered market



Presence where it matters – close to your partners & guests



Flexibility in time & contracts



Brand ambassador events – for the consumer



Save on time & travel



Up to date training and guest events



Let's connect!

“I believe in partnerships with like minded individuals and businesses. Regardless of the size of your business, we can customize a workable solution for you; matching your requirements” ~ Simon Collier

Services:

- Brand ambassador
- Representation & sales
- Media engagement
- Hosted events
- Hosted (guided) travel experiences
- Trade shows & events



simon@naturetd.com



+31620578427



simon.c.collier

<http://www.naturetoruismdevelopment.com/>